

# The Social Value Portal



## Instructions to Suppliers

1.3

### Social Value

In March 2012 The Public Services (Social Value) Act 2012 became law. The Act requires all public sector bodies, to consider social value within their procurement processes and in turn to measure the benefits that they and their suppliers are delivering to the communities where they are working.

Delivering Social value is at the heart of everything that the public sector does and is fundamentally about achieving best value. However, this doesn't simply mean the best price, but rather value should be seen in a wider context of achieving greater economic, social and environmental benefits for the local community.

### Measuring Social Value

Social Value is measured against a series of Themes, Outcomes and Measures (TOMs). Each measure is allocated a financial value that reflects the cost saving and economic benefit of that measure being achieved. In some cases, where there is no direct saving or it is inappropriate to allocate a value then an estimated 'cost' to business is used

For example

Theme	Outcome	Measure or Initiative	Type of Measure	Value
The principle issues being considered.	A series of outcomes that support the theme	A measure against which progress may be reported	Description of how value is calculated	£ Value to society of the outcome being delivered
Social Issue	Vulnerable people are supported	No. of voluntary hours dedicated to helping the elderly	Cost of voluntary time	£14/hr
Economic Issue	More local jobs	No. of jobs for NEETS <sup>1</sup>	Fiscal savings plus economic benefits	£14,438/annum <sup>2</sup>
Environmental Issue	Lower carbon emissions	Renewable energy use	Social cost of carbon	£68/tCO <sub>2</sub> e

It is important to remember that when measuring your social value we are interested in ONLY the additional benefits that you will bring to the project above and beyond the core contract. We call this **Social Value Add** or SVA.

### Calculating your Social Value

For your project we have developed a specific social value calculator that reflects the needs of the public authority that you will be working with. The calculator has been embedded within the Social Value Portal and will allow you to measure the Social Value Add that your organisation is prepared to commit to as a part of your submission.

<sup>1</sup> Not in Education, Employment or Training

<sup>2</sup> Social Value Combines 'Fiscal Savings' and 'Economic Benefits' as per Unit Cost Database v1.4. Ref E&E 10.0 - [http://neweconomymanchester.com/stories/832-unit\\_cost\\_database](http://neweconomymanchester.com/stories/832-unit_cost_database)

The SV Calculator identifies a list of opportunities and that you may choose to take up as a part of this contract. It is important to note that you are not expected to answer 'yes' to all of the opportunities identified and you should choose only those measures and opportunities where you feel you can support us at no additional cost.

When you fill out the form it will allow you to calculate and save your proposal. You can save your workings at any time and return to complete your submission when you are ready.

Your total social value is calculated both as an amount (£) and if you add in your proposed contract sum, as a %SVA.

Key issues that you need to remember.

- **Only commit to those opportunities that you feel confident of delivering during the contract.**
- **Remember to only assess the Social Value Add that are those issues that go above and beyond the core contract specification**
- **Remember to SUBMIT your proposal before the deadline**
- **Read more about social value at [www.socialvalueportal.com](http://www.socialvalueportal.com)**